



## CRITERIA FOR OUR PROJECTS

Below, you can find the criteria that each of Collibri Foundation's project must at least satisfy.

- **Aim of the project**

We support projects that help make young people stronger in their own environment. In developing countries, we seek out regions with low educational levels. In Belgium, we support motivated young people who, due to their circumstances, are unable to invest in their personal growth.

- **Target group:**

Our target group is vulnerable young people between 0 and 25 from poor socio-economic backgrounds.

- **Region:**

We choose a region based on the necessity for education, or because the region scores low on the Human Development Index. Where possible, we like to link our educational project to a sustainable economic chain project.

- **Type of project:**

Our projects range from formal training in school and universities to informal training that increase young people's competences and business skills. In primary and secondary education, for example, we also train teachers in order to improve the quality of education. It is also greatly appreciated when the young people are involved with and participate in the project itself.

- **Type of support:**

We support young people by providing individual scholarships, by coaching them on how to make a business plan, by paying for groups' education costs, by providing them with training skills, etc.

- **Type of cost:**

We accept a maximum overhead of 15%. Infrastructural projects can be done once, as long as they guarantee the young people's development. Travel costs for young people from developing countries to Belgium are covered. Coaches pay 50%.

- **Internship:**

We feel practical experience is important. This can be organised locally or internationally.

- **Exchange:**

We feel that there is added value in putting these young people into contact with others. We also want to connect Colruyt Group employees with the projects of the Collibri Foundation. In addition, we want to inspire teachers in Belgium and connect them to our projects. The projects are open to this, and are willing to use communication tools to this end. An actual visit to the project is desired.

- **Ambassadors:**

Each project has an ambassador. A Colruyt Group employee follows the project closely and presents it.

- **Connection between social and economical leverage:**

We want our investment in education to have economical consequences for the people involved, as well as their environment. And conversely, we can also re-invest revenue from local or international chain projects in education.

- **Co-creation:**

We want to establish cooperation between educational institutions, civil society organisations, NGOs, and local and Belgian companies. Proposals are preferably introduced by an educational organisation or institution in collaboration with relevant partners that can guarantee internships, exchanges, etc. Other organisations can also put in proposals when they see a match with Collibri Foundation's mission.

- **Innovation:**

We strive for innovation in the fields of pedagogy, methodology, and process approach. This way, we want to match education with economical progress.

- **Evaluation:**

Each year, Collibri Foundation receives a follow-up report, and a substantive meeting is organised. In addition, we receive footage and photos with several testimonials. Every three years, the King Baudouin Foundation performs an external evaluation.