



- ✓ Educate
- ✓ Develop
- ✓ Empower

Criteria for Belgian projects

To be eligible for the project call, the project must comply with the following criteria.

1. The project is an initiative of a small to medium sized non-profit organisation, established in Belgium.
2. The objective of the project is to 'empower' youngsters from a vulnerable context¹ in an innovative manner through extra-curricular training, formation and/or guidance, to promote their professional integration and/or citizenship.
3. The project is in the scale-up phase and the organisation wants to enlarge the implemented concept through the extension of the beneficiaries or the geographical expansion/spread.
4. The projects strives towards a systematic impact through structural collaborations with relevant actors within the eco-system, and/or by being an active player in the field of society building and policy advocacy.
5. The project is managed by a competent team with sufficient expertise, clear management principles, and stable and transparent financial resources. The team can ensure the sustainability of the project over time.
6. The project is open to interactions and collaborations with Collibri Foundation. Hereby, the youngsters of an organisation come in contact with youngsters of other projects supported by Collibri Foundation, with other partners of Collibri Foundation, and with the Colruyt Group co-workers.

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- ¹Collibri Foundation defines 'youngsters from a vulnerable context' as young people who are confronted with certain obstacles that make their situation more difficult. These obstacles are related to: their education level, labour situation, discrimination and interculturality, geographical location, or socio-economic status and available means.
This definition does **not** include physical and/or psycho-social obstacles of youngsters.

Criteria for international projects

To be eligible for the project call, the organisation and/or project must comply with the following criteria.

1. The project is small-scale and will be implemented in rural communities where Colruyt Group is present (through chain projects, sustainability projects, export, etc.) It aims at a local impact and is often co-initiated by Colibri Foundation.
2. The goal of the project is to train youngsters from a vulnerable context² in rural areas to become motivated farmers through innovative vocational training. The trainings and guidance allow youngsters to take their futures into their own hands. During the training courses, attention to the environment is always paid.
3. The project is in the 'early stage' phase and in term has the potential to scale up by expanding its beneficiaries or spreading geographically.
4. The project aims at having a systematic impact through structural collaborations with relevant actors within the eco-system, and/or by being an active player in the field of society building and policy advocacy.
5. The project is managed by a competent team with sufficient expertise, clear management principles, and stable and transparent financial resources. The team can ensure the sustainability of the project over time.
6. The project is open to interactions and collaborations with Colibri Foundation. Hereby, the youngsters of an organisation come in contact with youngsters of other projects supported by Colibri Foundation, with other partners of Colibri Foundation, and with the Colruyt Group co-workers.

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Projects that are not eligible:

- Construction projects (e.g. a new school or relief centre).
- Second-line donation organisations.
- Sponsoring and projects with an event character (e.g. exhibitions).
- One-time actions.
- Crowdfunding or fundraising campaigns.
- Politically or religiously related projects.
- Projects in which the primary focus is on the mental health and/or physical limitations of youngsters.
- Projects that are 100% implemented in the regular education system.
- Projects that are organised within one school/college/university and are only accessible to youngsters who are enrolled here.

